

Privacy Notice

1. Identity and address of the Responsible

CHECKME CORP, CHECKME TECH S.A.P.I. DE C.V., its affiliates or subsidiaries, with address in Calle Montecinto No. 38 Piso 8 Oficina 8, Col, Nápoles, Alcaldía Benito Juárez, C.P. 03810, Ciudad de México, (hereinafter "**Renova**") in its capacity as the person responsible for the processing of personal data ("**Responsible Party**"), makes this Privacy Notice available to you, as the owner, in compliance with the provisions of the Federal Law on Personal Data in Possession of Individuals (*Ley Federal de Datos Personales en Posesión de los Particulares*), its Regulations and the Guidelines of the Privacy Notice.

2. Personal Data

Renova, in its capacity as Responsible Party, may collect one or more of the following Personal Data:

- a. **Personal Data:** name, home address, date of birth, age, nationality, CURP, RFC, telephone number, landline or mobile, email, copy of official identification and copy of proof of address.
- b. **Personal Data of Job Applicants:** identification and contact information, academic and employment history, information that you provide freely in your resume, which should not contain sensitive personal data.
- c. **Financial or property data.** Information on bank accounts and credit cards, value and information regarding their properties, and any financial information that is necessary for the contractual relationship they have with the person in charge.

3. Primary Purposes of Data Processing

a. Users/Clients

In the case of users or clients who are natural persons of the services offered by Renova, their personal data may be used for the sale of memberships or licenses offered by Renova, for acquiring Renova products and contracting any service provided by Renova, as well as for sharing them with third parties that sell products or provide services related to the above. The information will be used for: (i) to identify and verify the identity of users or customers, (ii) to send information about the acquisition of products and/or contracting of the services offered, (iii) to deliver information on products and services, (iv) to show publicity and advertising of related products and services to the ones offered by Renova, (v) address doubts, complaints and suggestions or any procedure related to the performance of services, and in the acquisition of the memberships offered by Renova, (vi) process payments from users or customers in consideration of services provided and/or to purchase additional products and services, (vii) invoice payments by any means, (viii) notify the user of the receipt of offers through his account, (ix) make authorized online payments to Renova by telephone or by any other means, and (x) request, contract, change or cancel services offered by Renova or by third parties.

b. Job Applicants

In the case of job applicants, your personal information will be used for the following primary purposes, which are necessary for your employment application with Renova: (i) identification and contact, (ii) inclusion in your applicant file, (iii) evaluation of your employment application according to our selection and/or recruitment process, and (iv) verification of the information provided by you.

In accordance with Section 5 of this Privacy Notice, no Sensitive Personal Data is collected or processed in the ordinary course of our business; in particular, racial or ethnic origin, health status, genetic information, religious, philosophical and moral beliefs, union membership, political opinions and sexual preference are considered sensitive. You should not include financial or patrimonial data. If you include any of this data because you consider it necessary for us to evaluate and process your application, you must give us your express written consent beforehand.



During the job interview or selection process, we may request financial and/or patrimonial personal data, as well as health data which are considered sensitive personal data. Such data will be collected, maintained, and treated with strict security and confidentiality for the purposes related to the provision of services under this Privacy Notice and in compliance with the provisions of the Federal Law on the Protection of Personal Data Held by Private Parties.

In the event that you advance in the selection process, we will ask for your permission to conduct a psychometric assessment, which involves obtaining sensitive personal data related to mental processes.

4. Secondary Purposes of Data Processing

We inform you that your Personal Data may be used for purposes that are not necessary for the performance of services, or have not given rise to the legal relationship of the Responsible Party, such as (i) offering promotions and events, (ii) conducting market research and analysis to learn the consumption preferences of our current or potential customers and to generate statistical reports, (iii) learning about consumption patterns or trends in the consumer segment of our products, (iv) receiving advertising in print or through electronic media, including communications for online marketing purposes or telemarketing about products and services, and (v) participating in surveys.

For job applicants, your personal information will be used for the following secondary purpose: if we are unable to offer you employment, we will keep your information in our database to consider you for future opportunities if vacancies arise at Renova or companies within our group.

In case the Holder does not want the Holder's Personal Data to be used for the Secondary Purposes described above, the User can communicate it through the following email: aho@renova.world

5. Sensitive Personal Data

The Responsible Party does not collect or process Sensitive Personal Data in the ordinary course of its business. If Sensitive Personal Data is collected and processed, such data shall be collected, maintained and processed with strict security and confidentiality for purposes related to the performance of services in accordance with this Privacy Notice and in compliance with the provisions of the Federal Law on Personal Data in Possession of Individuals.

6. Transfer of Personal Data

Having read, understood and agreed to the terms set forth in this Privacy Notice, the Data Subject agrees that the Responsible Party or any Officers may transfer Personal Data to any third party, whether domestic or foreign, provided that such third party's processing of the Data Subject's Personal Data shall comply with this Privacy Notice and shall be used for the primary and secondary purposes set forth in Sections 3 and 4 of this Privacy Notice.

For the purposes of the provisions of this Section 6, the Responsible Party informs the Holder that in order to deliver products, services and solutions to its customers, consumers, employees, suppliers and other users of its services, the Responsible Party and/or its Officers have concluded or will conclude various commercial agreements with suppliers of products and services, both in national territory and abroad, to provide, among other services, the services of (i) telecommunications and electronic mail, (ii) administration and management of databases, (iii) automated processing of Personal Data and its storage, (iv) "call center" for customer service, (v) authentication and validation of emails, and (vi) telemarketing, credit card terminals and electronic billing. The authorization of the Data Subject granted in accordance with this Section 6 gives authority to the Responsible Party and/or its Officers to transmit the Data Subject's Personal Data to such suppliers or third parties, provided that such suppliers or third parties are obliged, by virtue of the corresponding contract, to maintain the confidentiality of the Personal Data provided by the Responsible Party and/or its Officers and to observe this Privacy Notice. The Responsible Party and/or its Officers may transfer the Personal Data collected from the Data Subject to any other company of the same business group to which the Responsible Party belongs and which operates with the same processes and internal policies.

Notwithstanding the provisions of this Section 6 or any other Section of this Privacy Notice, the Data Subject acknowledges and accepts that the Responsible Party does not require authorization or confirmation from such Data Subject to carry out transfers of national or international Personal Data in the cases provided for in Article 37 of the Federal Law of Personal Data in Possession of Individuals (*Ley Federal de Datos Personales en Posesión de los Particulares*) or in any other case of exception provided for therein, its Regulations or the Guidelines.

In the event that the Data Subjects do not wish the Responsible Party to transfer their Personal Data, they may express their refusal by addressing a communication to the Controller at the following email address: aho@renova.world

7. Limitation of use and disclosure

To prevent unauthorized access to your personal information and to ensure that it is used for the purposes outlined in this Privacy Notice, we have put in place appropriate physical, electronic, and managerial procedures to limit the use or disclosure of your information and to enable us to treat it appropriately. In addition, your personal data will be treated exclusively by those persons who carry out activities that require the knowledge of such data.

We inform you that your Personal Data will be safeguarded at all times under the highest security standards, guaranteeing at all times, the strictest confidentiality and privacy of the same.

At any time, the Holder may limit the use and disclosure of the Holder's Personal Data by sending an email to the following address: aho@renova.world

At the same time, in order to limit the use and disclosure of the Personal Data, you may additionally register with the Public Registry to Avoid Advertising or Public Registry of the Consumer (*Registro Público para Evitar Publicidad o Registro Público del Consumidor*), which is in charge of the Federal Consumer Protection Office (*Procuraduría Federal del Consumidor*), which has the purpose that the Personal Data is not used to receive advertising or promotions by the companies of the telecommunications, tourism and commerce sectors, in their marketing practices. For further information about this registration, the owner can consult the PROFECO's website.

8. ARCO Rights

You have the right at all times to access, rectify, cancel or oppose the treatment we give to your personal data (the "**ARCO Rights**"), as well as to revoke the consent given for the treatment of the same; a right which you may exercise through the Special Unit for the Protection of Personal Data of Renova, whose details appear below. It is important that although the exercise of your ARCO Rights is free of charge, Renova may charge you for justified shipping costs and reproduction costs.

This request must contain at least your name, full address or other means of communicating the answer to your request, documents proving your identity and specifying clearly and precisely the personal data from which you are requesting access, rectification, updating or cancellation, the elements or documents in which the personal data can be found and indicating the reasons why you wish to access your personal data, or the reasons why you consider that your data should be updated, rectified or cancelled.

In addition, we ask you to consider that it is possible that Renova may deny access to the Personal Data or may not be able to rectify, cancel, block or grant opposition to the processing of all your personal data in accordance with the laws applicable to you, particularly in the following cases:

- When the applicant is not the Holder of the Personal Data, or the legal representative is not duly accredited to do so;
- When in its database, the Personal Data of the applicant is not found;
- When there is a legal impediment, or the resolution of a competent authority, which restricts access to the Personal Data, or does not allow the rectification, cancellation or opposition thereof, and;
- When the rectification, cancellation or opposition has been previously made.



Renova will inform you within a maximum period of 20 calendar days from the date on which it receives the request for access, correction, cancellation or opposition, of the determination made, so that, if appropriate, it becomes effective within 15 calendar days from the date on which the response is communicated.

We inform you that you may initiate the procedure for the protection of ARCO Rights, before the National Institute of Transparency, Access to Information and Protection of Personal Data (*Instituto Nacional de Transparencia, Acceso a la Información y Protección de Datos Personales*), within 15 calendar days from the date on which your request has been answered and this is not satisfactory to you, or, if the term indicated has elapsed, your request has not been answered.

9. Revocation

In case you do not want us to process your Personal Data, you can send us your request by email to the following address: aho@renova.world, and you should receive an answer to your request. If necessary, we will inform third parties who have access to your data of this revocation.

10. Special Unit for the Protection of Personal Data

For any doubt or clarification, as well as for the exercise of your ARCO Rights, please contact us by email at the following address: aho@renova.world or at the Renova address indicated in point 1. above.

If you have any questions, you can also contact INAI at <http://inicio.inai.org.mx/SitePages/ifai.aspx>

11. Modifications to the Privacy Notice

Any changes to this Privacy Notice will be made available to the general public on Renova's website and at our offices. It is the responsibility of the Owner to periodically review the content of the Privacy Notice at <https://renova.world/>.

12. Use of Cookies

The correct functioning of the sites, applications and platforms of Renova and that of its suppliers requires the enabling of "cookies" in their browsers. Cookies are small data files that are stored on the hard drive of a user's computer or electronic communications device when browsing a specific Internet site, which allows the exchange of status information between that site and the user's browser. Status information may reveal means of session identification, authentication, or user preferences, as well as any data stored by the browser with respect to the corresponding Internet site. Most browsers automatically accept cookies by default, although the Holder can adjust the Holder's browser preferences to accept or reject cookies. Disabling cookies may disable various features of websites or may cause them to be displayed incorrectly. In case the Holder prefers to delete the information in the cookies sent by the Responsible Party, the file(s) can be deleted at the end of each browser session.

Additionally, Renova employs Artificial Intelligence (AI) technologies to process certain information that you provide to us or that we collect during your interaction with Renova's platform and website. AI helps Renova personalize your experience and process specific information that you provide for the correct functioning and usage of Renova's platform and website.

Renova's AI systems process content you submit such as the insurance policy and may analyze and categorize this information to improve and enhance Renova's services and user experience. Moreover, AI may assist in processing communication between users and Renova's support team, including chatbots and automated responses to common queries.



Renova is committed to ensuring the security of your data, including data processed using AI. Renova's AI systems are designed with robust security measures to protect against unauthorized access, data breaches, and misuse. By using Renova's website, platform and/or services, you consent to the processing of your data by AI as described in this section.

Date of issue of the Privacy Notice: September 13rd, 2023.